

Standish Area Chamber of Commerce Minutes
August 29, 2017

1. Call to Order

The monthly meeting of the Chamber of Commerce convened at City Hall in Standish on August 29, 2017 at 12:05 p.m. Board Members in attendance: Tim Dixon, Tara Binder, Marv Ittner, and Shayna Castle.

2. Approval of Minutes

A motion was made by Marv Ittner and seconded by Shayna Castle to approve minutes for July 25, 2017. Motion carried.

3. Approval of Treasurer's Report

Marv Ittner presented a verbal Treasurer's Report. A motion was made by Tara Binder and seconded by Tim Dixon to approve the verbal Treasurer's Report. Motion carried.

4. Public Business

A. Kristie from Rite Aid was present. She is the new Wellness Ambassador. Flu season is upcoming and flu vaccines are always available at the Standish Rite Aid.

B. Shirley from Vantage Plastics was present. The community Manufacturing Days are October 12 and October 13. This event is open to the public and schools to attend. Great Lakes Bay Manufacturing learning fair will be October 6 from 10 AM – 1:30 PM at SVSU's campus. This event is open to high school students to learn about the manufacturing industry.

C. Jesse Pero from the Bay Area Chamber of Commerce was present. Several items were discussed in regards to Business After Hour event planning, small business seminars/socials, member benefits, etc. She provided a packet of marketing information to Tim Dixon.

5. New Business

A. Lindsay Fulton, Director of Member Relations, notified Tim Dixon that the State Chamber Regional Meeting will be on Thursday, November 2 from 4 PM – 6 PM at Zehnder's Splash Village in Frankenmuth.

B. We discussed having digital membership cards. After discussion the Board decided that our Chamber is not ready for that.

C. Gateway Destination group will have their next meeting on Monday, September 11 at 6 PM.

6. Announcements

No Executive Board meeting in November or December. The next public meeting will be at City Hall on September 26, 2017 at noon.

7. Adjournment

The meeting adjourned at 1:45 PM.