

Standish Area Chamber of Commerce Minutes  
April 24, 2018

**1. Call to Order**

The monthly meeting of the Chamber of Commerce convened at City Hall in Standish on April 24, 2018 at 12:05 PM. Board Members in attendance: Tara Binder, Amanda Pomaville, and Shayna Castle.

**2. Approval of Minutes**

The March 27, 2018 minutes were presented for review. A motion was made by A. Pomaville to approve the minutes as presented, this was seconded by S. Castle. Motion carried.

**3. Approval of Treasurer's Report**

The Treasurer's Report from March 27, 2018 to April 23, 2018 was presented for review. A motion was made by T. Binder to approve the treasurer's report as presented, this was seconded by S. Castle. Motion carried.

**4. Public Business**

A. At the March 27, 2018 meeting Brenda from the Depot had requested that the Chamber support the following upcoming events: \$400 for The Reliks concert at the Depot on July 19<sup>th</sup> and \$450 for the Model A & Model T Car Show at the Depot on July 14<sup>th</sup>. A motion was made by A. Pomaville to approve the \$400 Summer Concert Series sponsorship, this was seconded by S. Castle. Motion carried. A motion was made by T. Binder to approve the \$450 Model A & Model T Car Show sponsorship, this was seconded by A. Pomaville. Motion carried.

B. Brenda also passed out flyers about the 'Give Local Bay' day on Tuesday, May 1. The Arenac Heritage Route Authority has a fund through the Bay Area Community Foundation and would appreciate any donations from the community on this date.

C. Ray Koroleski, Mayor, provided an update on the April 28<sup>th</sup> Loyalty Day plans. In addition to the parade, they are having events afterwards in hopes of keeping people in town. Terry Guoan will have a petting zoo and there will be a vendor market downtown. The Standish Farmer's Market starts on Friday, May 4<sup>th</sup> at the Depot and will continue through the second week in October, weather permitting. The DDA group sponsored and ordered American flags to be flown throughout town on appropriate Holidays and large banners to be displayed in town for the Farmer's Market.

D. Standish town signage was discussed. A discussion about the Depot's historical status and limitations on signage were brought up. Brenda is going to ask the Historical Society about what kind of signage the Chamber could potentially display to indicate the Depot as a visitor center. Jillian (Fair Board) stated that she would assist the Chamber with some design ideas on area signage. Ray stated that the City and DDA have been discussing Standish's welcome signs and the potential to update/refresh them.

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E. Diane Morley, Forwards Corporation and the Arenac Community Funds Committee, notified the Chamber Board of the upcoming ACF Golf Outing on Friday, May 18. This annual event will be held at Huron Breeze golf course this year. Diane asked that the Chamber sponsor one of the holes at the event for a donation of \$100. A motion was made by S. Castle to approve the \$100 hole sponsorship, this was seconded by A. Pomaville. Motion carried.

F. Kimberly Karpinski, Fair Board President, requested a sponsorship for \$1,000 for the purpose of radio advertising through the WKJC 104.7 station. Due to missing two members of the Chamber Board, a vote will be held via email and announced at the next Chamber meeting.

G. Justin Sharp, Standish Area Fire Authority, stated that they are going to hold the County Safety Day during the Fair this year; specifically on the same day as the Fair's 'Kid's Day'. He has been working diligently on getting the Emergency Services in our area signed up. In order for this to occur, the event needs to be 100% free to the public. The Fair has a standard gate entry fee which Justin is requesting sponsorship for. To cover the gate entry fee from 10 AM – 2 PM on the day of the event the cost is \$1,500. He stated that he will be requesting sponsorship from the Au Gres Chamber of Commerce as well. Due to missing two members of the Chamber Board, a vote will be held via email and announced at the next Chamber meeting.

H. Lindsey Bourassa, Delta College, presented information on how Delta College can assist our Members in finding qualified job candidates. She also stated that they are in the process of scheduling a Live Webinar for Members who could benefit from their services through their Employer Talent Pipeline. This is tentatively scheduled for Tuesday, May 22<sup>nd</sup>. Webinar details will be posted to our Facebook page and Website. Delta College has mailed in their SACC Membership paperwork to become a Chamber Member.

I. Chelsea Wojahn, Arenac Title & Escrow, stated that they are still scheduling for a mid-June grand opening at their Standish location. The business also purchased Ogemaw Abstract. They now serve Ogemaw, Iosco, and Arenac Counties. Tara will stay in touch with Chelsea in order to schedule a formal ribbon cutting for the business.

**5. Old Business**

A. The May calendar of events has been put on hold due to lack of Member commitment on the dates. The Board will revisit this project at a later time.

B. Steven Kolaja submitted his formal resignation via email. This was voted on and approved by the Board via email as well.

C. The Chamber phone has been transferred to Tara's cell phone. Tara is having issues accessing the website administrative tools so she can update information. She is awaiting contact back from Network Services Group.

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**6. New Business**

- A. Pops in the Past Vintage Car Show Sponsorship of the \$500.00 Gold Record Sponsor was approved via email by the Board.
  
- B. The Chamber received a mailer regarding a free advertising opportunity with Calendar Advertising Co. The company produced 200,000 calendars annually and disburses them throughout Michigan. Tara submitted multiple various annual events to the company for the 2019 calendars.
  
- C. The Arenac County Fair Vendor tent will be researched by Kimberly Karpinski, Fair Board President. The next Fair Board meeting is the evening of April 24 at which Kimberly will discuss with the rest of the Fair Board. Once the Chamber Board has the details on the Vendor/Merchant tent they will start contacting Members.

**7. Announcements**

No Executive Board meeting in April or May. The next public meeting will be at City Hall on May 29, 2018 at noon.

**8. Adjournment**

The meeting adjourned at 1:25 PM.