

Standish Area Chamber of Commerce Minutes  
March 27, 2018

**1. Call to Order**

The monthly meeting of the Chamber of Commerce convened at City Hall in Standish on March 27, 2018 at 12:00 p.m. Board Members in attendance: Tara Binder, Amanda Pomaville, and Joyce Kohn.

**2. Approval of Minutes**

The February 27, 2018 minutes were presented for review. A motion was made by A. Pomaville to approve the minutes as presented, this was seconded by J. Kohn. Motion carried.

**3. Approval of Treasurer's Report**

The Treasurer's Report from February 27, 2018 to March 26, 2018 was presented for review. A motion was made by T. Binder to approve the treasurer's report as presented, this was seconded by J. Kohn. Motion carried.

**4. Public Business**

A. Bryan from the Arenac Independent stated that the Chamber will have the proof this week to review for our Up North Leisure guide ad.

B. Chelsea from Arenac Title and Escrow updated the Board regarding their Standish location progress. The demolition on the existing building will start on Monday, April 2<sup>nd</sup>. The business has an open date scheduled for mid-June 2018.

C. Abby from Healthy & Productive Michigan presented some information regarding the anti-marijuana initiatives in Michigan. She gave the Board information regarding the Proposal to "Regulate Marijuana Like Alcohol" that is in Michigan currently. Abby stated that the Michigan State Chamber of Commerce is supporting this anti-marijuana initiative. She is asking for the Standish Chamber of Commerce's support as well. The Board will review the provided information and discuss at a later date.

D. Heather Bauman submitted an email request for the Chamber to assist with advertising costs for the 2<sup>nd</sup> annual County Wide Garage Sales. This will take place June 1<sup>st</sup> and June 2<sup>nd</sup>. She is asking for \$150 to cover the cost of advertising the event on 104.7 WKJC. A motion was made by A. Pomaville to approve the \$150 donation, this was seconded by J. Kohn. Motion carried. The Chamber will receive the invoice from the radio station directly.

E. Lisa from MI Works and the Arenac County EDC shared several upcoming events with the Board. IPS Solar Investments on April 11<sup>th</sup> from 2 PM – 3 PM. Entrepreneur Workshop on May 3<sup>rd</sup> from 6 PM – 7 PM. The Aging Workforce seminar on May 15<sup>th</sup> from 1:30 PM – 2:30 PM. Wine and Web online marketing course on June 21<sup>st</sup> from 6 PM – 9 PM. These will be posted to our Chamber Facebook page.

Standish Area Chamber of Commerce Minutes  
**March 27, 2018**

F. Brenda from the Depot provided an update on the April 28<sup>th</sup> Loyalty Day plans. In addition to the parade, they are having events afterwards in hopes of keeping people in town. Terry Guoan will have a petting zoo and there will be a vendor market downtown. The Standish Farmer's Market starts on Friday, May 4<sup>th</sup> at the Depot. She also requested that the Chamber support the following upcoming events: \$400 for The Reliks concert at the Depot on July 19<sup>th</sup>, \$500 for the Model A & Model T Car Show at the Depot on July 14<sup>th</sup>, and \$1,000 for the Pops in the Past Vintage Car Show on June 16<sup>th</sup>. Tara stated that since we were missing a few members of the Board that it would be discussed and announced at our next formal meeting; due to the amounts requested.

**5. Old Business**

- A. Tara reported on the 2018 Annual Dues. As of March 26, 2018 we have 63 active/paid Chamber members. The 2018 Dues cut off is March 31, 2018.
- B. Website transfer is still in-progress. Jonathan from NSG is working with Shayna to get the mass email communication up and running. Jonathan is working with Tara to get the website admin tools log in information. NSG is also switching our website domain to reflect the Chamber as the owner rather than a Board member. This is all included in our annual costs for the website.
- C. The May calendar of events is coming along nicely. Tara reported that each of the Board members have taken on several of the active Chamber Members to contact by phone or in person to get them scheduled on our calendar. We need to have the calendar completed by April 13<sup>th</sup> in order to get them printed and out to the participating Chamber Members by May 1<sup>st</sup>. If there is continued interest from the Members we plan to continue the calendar into the Summer months as well.

**6. New Business**

- A. Joyce Kohn was introduced to the Members present as the newest addition to the Standish Area Chamber of Commerce Executive Board. She will be acting in the role of Trustee. This was voted on via email by the Executive Board on March 27, 2018.

**7. Announcements**

No Executive Board meeting in March or April. The next public meeting will be at City Hall on April 24, 2018 at noon.

**8. Adjournment**

The meeting adjourned at 12:35 PM.