

Standish Area Chamber of Commerce Minutes  
February 27, 2018

**1. Call to Order**

The monthly meeting of the Chamber of Commerce convened at City Hall in Standish on February 27, 2018 at 12:05 p.m. Board Members in attendance: Tara Binder, Amanda Pomaville, Shayna Castle, and Steven Kolaja.

**2. Approval of Minutes**

The January 30, 2018 minutes were presented for review. A motion was made by A. Pomaville to approve the minutes as presented, this was seconded by S. Kolaja. Motion carried.

**3. Approval of Treasurer's Report**

The Treasurer's Report from January 30, 2018 to February 26, 2018 was presented for review. A motion was made by S. Kolaja to approve the minutes as presented, this was seconded by T. Binder. Motion carried.

**4. Public Business**

A. Lisa Saunders and Bryan Engel from the Arenac Independent discussed the 2018 Up North Leisure Guide. The Gold package is \$500 for ¼ page full color ad, 12 1x3" ads during the year, and 1 week on the Arenac Independent's website. A motion was made to purchase the \$500 Gold package by A. Pomaville; this was seconded by S. Castle. Motion carried. An invoice will be sent to the Chamber in April or May. Bryan will work with Tara on the advertising pieces.

B. Chelsey Wojahn and Kellie Bodrie from Arenac Title & Escrow discussed the progress on their Standish location. The building is being demolished and completely rebuilt in the same location. They are fully operational and working out of their Tawas location. They are hoping for a Summer opening for the new Standish location.

C. The Arenac County Fair board members passed out Save the Date magnets for the 2018 Fairground events. The Arenac County Fair is from July 31 – August 4. Kids day will be Saturday, August 4<sup>th</sup> with several activities and sponsors already planned.

**5. Old Business**

A. Tara reported on the 2018 Annual Dues. As of February 23, 2018 we have 53 active/paid Chamber members. The 2018 Dues cut off is March 31, 2018.

B. The Standish Area Chamber of Commerce By-Laws have been reviewed by the Executive Board and have been approved via email votes. Signatures have all been obtained by Tara. A final copy will be emailed to the Executive Board this week.

C. Tara has made contact with Jonathan from Network Services Group (NSG) regarding the hosting of the Chamber's website. A unanimous vote was reached via email on February 16, 2018 by the Executive Board to switch to NSG for a nominal fee of \$25.00 a year. The Chamber Executive Board will be able to make edits to the website. The switch is currently being processed and will be completed within the next week.

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**6. New Business**

- A. Amanda presented the Mass Mailing notice from the USPS that states this service has not been used in 23 months. A motion was made by T. Binder and seconded by S. Kolaja to officially cancel this service due to non-interest/lack of use. Motion carried.
- B. Amanda presented the billing for West Bend Insurance Policy. A motion was made by T. Binder to pay the 2018 renewal of \$450.00, this was seconded by A. Pomaville. Motion carried.
- C. Tara noted that she has been added as an Admin on the Standish Chamber of Commerce Facebook page and will be responding to messages/requests going forward.
- D. Tara announced that there are positions available on the Executive Board. These positions include Vice President and Secretary. These are volunteer positions and will be voted on by the existing Executive Board. Any interested parties should contact a member of the board directly. To be considered the individual must be an employee of an active Standish Chamber Member Business.
- E. Tara presented a calendar of events that she found at a local business in Pinconning. The calendar displays various specials or activities the Chamber Members are hosting throughout the month on the front side and the back side displays the business contact information and hours on their day. The Executive Board agreed that this is a great idea and something we should implement in the Standish Area. Tara will design the calendar. Lisa from the Arenac Independent stated that they will print the two-sided calendars on bright paper (provided by the Chamber) once we have it ready. Tara will email out an active Membership list to the Board to divide up and contact. The plan is to have a calendar ready for May events to kick off the Summer.

**7. Announcements**

No Executive Board meeting in March. The next public meeting will be at City Hall on March 27, 2018 at noon.

**8. Adjournment**

The meeting adjourned at 12:50 PM.